

**Subject:** Re: BID Consortium Meeting Follow Up/ Info Distribution  
**From:** Misty Iwatsu <mistyli@aol.com>  
**Date:** 01/15/2017 07:17 AM  
**To:** jasmine@fashiondistrict.org

Could you send me the salary and benefit chart?

Misty Iwatsu  
Executive Director  
North Figueroa Assn  
Lincoln Heights Benefit Assn of LA

On Jan 13, 2017, at 4:44 PM, <[jasmine@fashiondistrict.org](mailto:jasmine@fashiondistrict.org)>  
<[jasmine@fashiondistrict.org](mailto:jasmine@fashiondistrict.org)> wrote:

Good Afternoon,

First and foremost, THANK YOU to everyone who braved yesterday's weather to make it out to the meeting. It was greatly appreciated. As promised, you will find below some follow-up information along with a few other notices.

**2017 California Downtown Association (CDA) West Coast Urban Forum**

The 2017 California Downtown Association (CDA) West Coast Urban Forum will take place March 14-16 in Long Beach. We still have some panelist/speaker spots open. If you'd like to participate in one of the existing panels or would like to suggest a topic, please contact Ariana Gomez at [ariana@fashiondistrict.org](mailto:ariana@fashiondistrict.org).

Current Conference Topics:

- Activating Public Space
- Authenticity
- Highly impactful events (disasters, protests/riots, active shooter, etc.)
- Housing
- Rebranding Districts & Organizations
- Downtown Leading Planning Efforts
- Music as an Economic Development Resource/Engine
- Adaptive Reuse/Historic Preservation as an Economic Driver
- The Next Generation of Downtown Leaders
- Advocacy Partnerships/Relationships (CVBs, Chambers, BIDs, TIDs)
- Communications & Social Media
- California Topics (Drought, Public Records Act, The Impact of Legalizing Recreational use of Marijuana)
- Restaurant BIDs

Along with Panelist/Speakers, CDA is still in need of sponsors for the forum. If you or anyone you know is interested in becoming a sponsor, please see the attached

sponsorship deck. For more information about the conference, please visit <http://californiadowntown.com/2017-conference>.

**Los Angeles Area BIDs Salary and Benefits Survey**

If you participated in the Los Angeles Area BIDs Salary and Benefits Survey and would like to receive a copy of the results, please email Jasmine at [jasmine@fashiondistrict.org](mailto:jasmine@fashiondistrict.org) with your request.

**LADWP**

A one-pager with short blurbs and links to the various stakeholder programs that were presented yesterday will be distributed sometime next week. Keep an eye out!

**Grant Opportunity**

Per Miranda, Sorenson is a new grant to help BIDs and churches.

<image001.png>

Link: [http://gn.ecivis.com/GO/r\\_grantDetail/GRANTID/112126](http://gn.ecivis.com/GO/r_grantDetail/GRANTID/112126)

Have a great weekend,

Jasmine Ramos

Project Manager

LA Fashion District BID

110 E 9<sup>th</sup> St, Suite A1175

213-488-1153 ext. 713

<2017 CDAForumSponsorshipPackage\_LongBeach.pdf>